

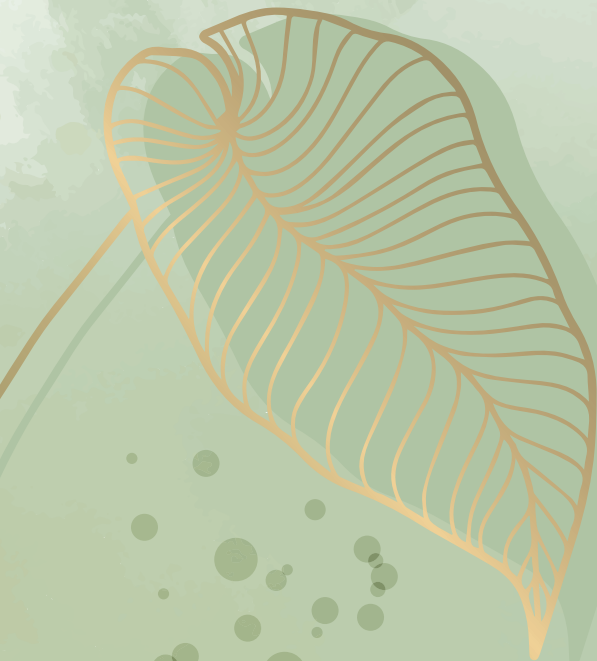


Shining Stars

Garden Party

Sunday Afternoon | October 15, 2023 | 2 PM - 5 PM

Beautiful private home in Saratoga



Message from the CEO

Momentum for Health partners with people to thrive in recovery and fully engage in a healthy and meaningful life.

Earlier this year, Parisi House on the Hill became a program of Momentum for Health. We are so excited to host the first joint event celebrating the work of both organizations. Since 1994, Parisi House on the Hill has been the only residential drug and alcohol treatment center in Santa Clara County that allows babies and young children to live with their mothers while they are in treatment. This unique model means women can recover from addiction in an immersive healing environment, while receiving excellent support for their children's physical, social and emotional development – keeping them out of the foster care system and with their mothers. Parisi House on the Hill is an excellent example of why housing is such an important part of mental healthcare and addiction recovery.

Momentum has a long history of innovating in behavioral health. Our unwavering commitment to providing treatment along the continuum of care, reflected in mergers with different agencies over the years, allows clients to receive high-quality, uninterrupted services within Momentum while transitioning through different levels of care.

With the ongoing behavioral health crisis in our county, it's more important now than ever that we send a message to prioritize behavioral health, eliminate the stigma that is often associated with it, strengthen hope, and build resilience in our communities. By supporting the work of Momentum for Health, you are supporting community members who are struggling and helping them work toward a path of recovery – because recovery is possible.



Please join us in our efforts and become a sponsor of the 2023 Shining Stars Garden Party. As a sponsor, you will have the opportunity to promote your brand to hundreds of high net-worth individuals and thousands of community members.

Your partnership and investment in behavioral health ensures everyone who needs it has continuing access to essential, high-quality treatment, services, and support. Together we can break the stigma that still surrounds mental illness and addiction.

David K. Mineta
President and CEO

Together We Make A Difference



Sponsorship Opportunities

PRESENTING SPONSOR - \$50,000

- 10 Tickets to the Shining Stars Garden Party reception
- Exclusive opportunity for company representative to make brief on-stage remarks
- Opportunity to provide company-branded event take-away items for guests
- Premier recognition as Presenting Sponsor on web homepage
- Logo placement on Shining Stars Garden Party communications
- Social media recognition
- Signage recognition on stage as Presenting Sponsor
- Verbal acknowledgement from the stage
- Logo placement throughout event
- Full back-page ad in the event program [full page size: 8" (w) X 8" (h)]
- Company logo on cover of event program spotlighting as Presenting Sponsor
- Company recognition in 2024 Annual Report
- Opportunity to position sponsorship as Matching Gift
- Logo placement on screen during event

PLATINUM SPONSOR - \$25,000

- 8 Tickets to the Shining Stars Garden Party reception
- Opportunity to provide company-branded event take-away items for guests
- Recognition as Platinum Sponsor on web homepage
- Logo placement on Shining Stars Garden Party communications
- Social media recognition
- Verbal acknowledgement from the stage
- Logo placement throughout event
- Company recognition in 2024 Annual Report
- Color ad in the event program [full page size: 8" (w) X 8" (h)]
- Logo placement on screen during event

A large, stylized leaf graphic in shades of green and brown, positioned on the right side of the page. The leaf has a detailed vein structure and a soft shadow effect.

Sponsorship Opportunities

GOLD SPONSOR - \$10,000

- 6 Tickets to the Shining Stars Garden Party reception
- Opportunity to provide company-branded event take-away items for guests
- Recognition as Gold Sponsor on web homepage
- Social media recognition
- Verbal acknowledgement from the stage
- Company recognition in 2024 Annual Report
- Color ad in the event program [full page size: 8" (w) X 8" (h)]
- Logo placement on screen during event

SILVER SPONSOR - \$5,000

- 4 Tickets to the Shining Stars Garden Party reception
- Recognition as Silver Sponsor on web homepage
- Social media recognition
- Verbal acknowledgement from the stage
- Company recognition in 2024 Annual Report
- Color ad in the event program [half page size: 8" (w) X 4" (h)]

BRONZE SPONSOR - \$2,500

- 2 Tickets to the Shining Stars Garden Party reception
- Recognition as Bronze Sponsor on web homepage
- Verbal acknowledgement from the stage
- Company recognition in 2024 Annual Report
- Color ad in the event program [quarter page size: 4" (w) X 4" (h)]

Housing Opportunity Fund

Safe, supportive, and secure housing is essential to recovery. Now in its second year, Momentum's Housing Opportunity Fund is building off the success of last year to launch future housing projects, providing safe and healing places to call home for a thousand people living with behavioral health issues.

- **Estimated 16%-35% of Momentum's public clients are unstably housed – 74% are Black, Indigenous, and People of Color**
- **In Santa Clara County, we estimate between 2,000-4,500 people living with behavioral health diagnoses are unhoused**

Momentum is striving to bridge the gap between behavioral health services and secure housing. Secure housing is well established as an important social determinant of health. For people with any health condition, whether physical or behavioral, a safe and secure living situation is critical to maintaining good health and finding a successful path to recovery.

- **Adults without stable housing who leave Momentum's crisis residential programs are 1.5 to 2 times more likely to return within 1 year**
- **Up to 38% of adults leaving Momentum's short-term crisis programs (2-4 weeks) are unable to find adequate housing when discharged**
- **Independent housing sites in Santa Clara County to close even as the need grows, leaving many client unhoused**

Momentum for Health has committed to expanding our housing options over the next few years from our current capacity of 250 people working to recover from behavioral health crises housed to 1,000 people housed.

Housing will support Momentum's continuum of care, including fully immersive adult residential programs, short-term independent housing (for people stepping down from residential/crisis programs), and long-term supportive housing for people whose needs require a group setting. We already have several new projects underway, and we anticipate many more over the next few years.

Through the Housing Opportunity Fund, you can ensure that people who need both behavioral health care and stable housing are fully supported.

\$175,000

Could furnish a new independent home for up to 18 residents

\$50,000

Could fully renovate a kitchen furnished with new industrial appliances

\$25,000

Could build a new roof

\$10,000

Could furnish a living room

\$5,000

Could install a security system to keep our clients safe

\$2,500

Could furnish one bedroom (for two clients)

Mission

Helping individuals achieve mental and emotional health, discover and reach their potential, and fully participate in life.

What we do

OUTPATIENT

Adult Outpatient

We offer adult outpatient services at four sites across Santa Clara County, providing everything from therapy to medication management.

Adult Acute Outpatient

Our acute outpatient program provides urgent care for people going through a behavioral health crisis, including a customized treatment plan.

Addiction Treatment Services

The addiction treatment team partners with clients who have substance use disorders, supporting them on the road to recovery in a nonjudgmental environment.

Intensive Outpatient Program

The intensive outpatient program helps people leaving a correctional facility to transition back into the community. We provide support and resources to keep clients from returning to the justice system.

Crisis Stabilization Unit

The Crisis Stabilization Unit (CSU) offers a welcoming place to land for up to 23 hours for adults experiencing a mental health crisis.

RESIDENTIAL

Crisis Residential Treatment

Our Crisis Residential Treatment programs offer residential care as a voluntary alternative to hospitalization in a homelike environment for a period of approximately 30 days.

Adult Residential Treatment

Adult residential treatment programs like Crossroads Residential Village provide a nurturing environment of wrap around behavioral health supports for adults who need more ongoing care.

Parisi House on the Hill

Parisi House on the Hill helps to break the cycle of addiction for mothers and their children by providing counseling, education, support, child development services and a safe place to live while they rebuild their lives and begin to heal.

TRANSITIONAL AGE YOUTH

Youth Early Intervention & Prevention

Early intervention and prevention services for youth and young adults who are showing early signs of psychosis.

Youth Acute Outpatient

Acute outpatient care for youth and young adults from ages 16 to 25 who are experiencing physical, social, behavioral, and emotional distress.

COMMUNITY SERVICES

Employment Services

Meaningful employment can be a powerful tool for driving stability, purpose, and greater mental and physical wellbeing. Our team provides practical training, resources, and support to help adults who are ready to work.

Independent & Supportive Housing

Access to housing provides a stable foundation for people with mental and behavioral health conditions. Momentum for Health offers supportive and independent housing services to keep our clients securely housed while they do the work of rebuilding their lives. We assist clients in identifying housing options planned to meet their socioeconomic needs.

SUPPORTIVE SERVICES

To Be Honest

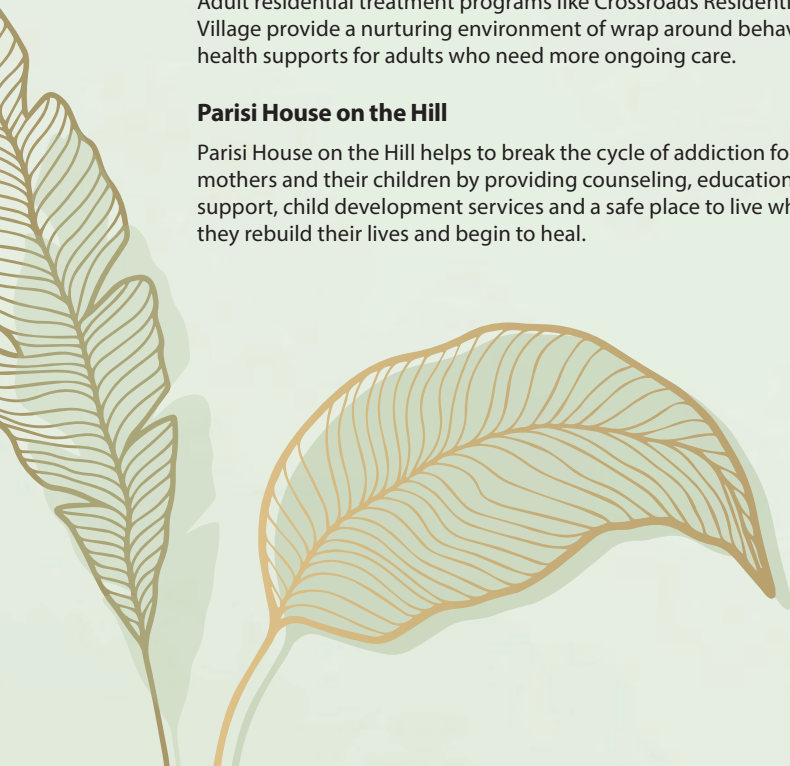
To Be Honest aims to reduce the stigma surrounding mental health and substance use treatment among youth, transitional-age youth (TAY), and their families. We offer education and interactive creative programs that normalize mental and behavioral health care, encourage youth to speak openly about mental health, and connect them with resources.

Youth Mental Health First Aid

Our Youth Mental Health First Aid trainings support early detection and intervention of mental health crises among adolescents and young adults. Trained behavioral health staff from Momentum for Health visit schools and other community groups to teach educators, parents, peers, and other community members to identify, understand, and respond to signs of mental illness.

Trusted Response Urgent Support Team (TRUST)

The Trusted Response Urgent Support Team (TRUST) is a field response team that assists people experiencing behavioral health challenges and concerns in the community. Momentum for Health has partnered with Pacific Clinics, HomeFirst, and Santa Clara County on piloting TRUST to expand access to crisis care in our community.

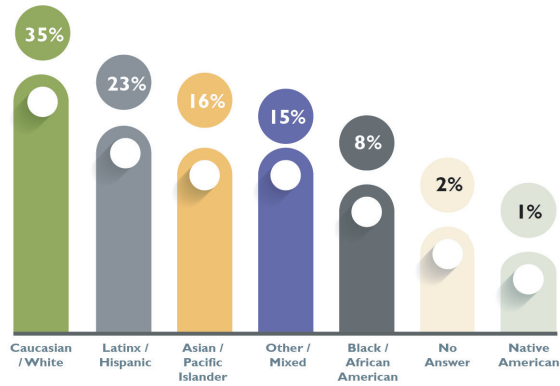


Who we serve

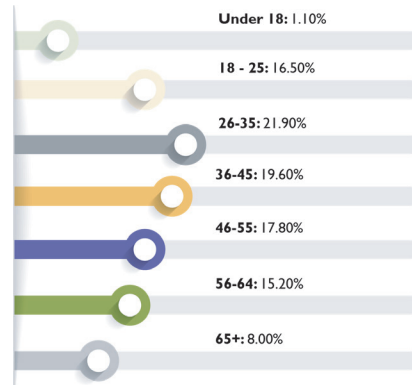
Clients Served Between
7/1/21 and 6/30/22

4,372

Clients served by race



Clients served by age



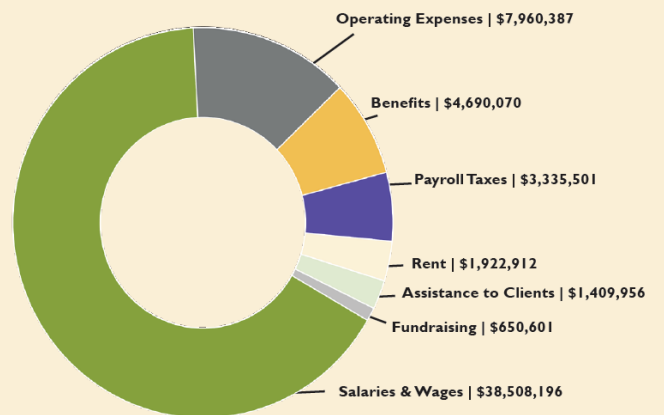
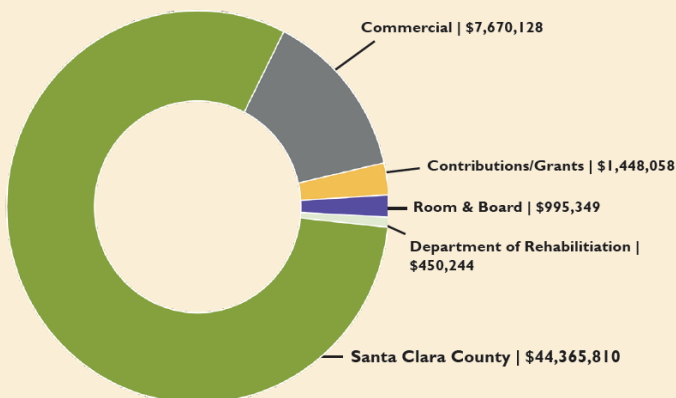
Number of clients with a current diagnosis
Note: Clients may have more than one diagnosis.



Financials

REVENUE TOTAL — \$54,929,589

EXPENSES TOTAL — \$54,477,624



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